

Uno Festival May 17–28, 2017



Uno Fest showcases solo superstars

Now in its 20th year(!) Intrepid Theatre's annual festival of solo performance presents sixteen shows from across North America in two venues in downtown Victoria.

Uno is a highlight of the season for local audiences with its carefully curated mix of the personal, the profound, the hilarious and the unexpected.

Since its inception in 1997, Uno Fest has earned a well-deserved reputation as **Canada's premiere juried festival of solo performance**, reaching an annual audience of 2,000 theatregoers with over 25 performances!

The festival features Pay-What-You-Can opening nights and free public presentations, keeping theatre accessible for our community.

Ad Rates

Festival Program small..... \$300
Festival Program banner..... \$800

Show Program quarter page..... \$150
Show Program full page..... \$400

Prices do not include GST or production

Deadlines

Festival Program booking & ad delivery: **March 01**

Show Program booking & ad delivery: **April 15**

Specifications

File Format

High-res (300 dpi) full-colour process PDF.
 Fonts converted to outlines and vector graphics.

Contact

Bonne Light
 250-388-5321
 advertising@rayola.com

Festival Program ads
 7,000 copies

	width	x	height
Banner	11"	x	2"
Small	3.25"	x	2"

Show Program ads
 850 copies

	width	x	height
Full page (no bleeds)	4.5"	x	7.5"
(with bleeds)	5.75"	x	8.75"
Quarter page	2.167"	x	3.667"