

UNO Festival May 9–19, 2018



UNO Fest showcases acclaimed artists, daring stories & new voices

Intrepid Theatre's annual festival of solo performance presents twenty shows from across North America in two venues in downtown Victoria.

UNO is a highlight of the season for local audiences with its carefully curated mix of the personal, the profound, the hilarious and the unexpected.

Since its inception in 1997, UNO Fest has earned a well-deserved reputation as **Canada's premiere juried festival of solo performance**, reaching an annual audience of 2,000 theatregoers with over 25 performances!

The festival features Pay-What-You-Can opening nights and free public presentations, keeping theatre accessible for our community.

Ad Rates

Festival Program small \$300
Festival Program banner \$800

House Program quarter page \$150
House Program full page \$400

Prices do not include GST or production

Deadlines

Festival Program
 booking & ad delivery: **March 02, 2018**

House Program
 booking & ad delivery: **April 06, 2018**

Specifications

File Format

High-res (300 dpi) full-colour process PDF.
 Fonts converted to outlines and vector graphics.

Contact

Bonne Light
 250-388-5321
 promote@bonnelightadvertising.com

UNO Festival Program
 7,000 copies (distributed in advance)

	width	x	height
Banner ad	11"	x	2"
Small ad	3.5"	x	2"

UNO House Program
 850 copies (distributed at the shows)

	width	x	height
Full page ad	4.5"	x	7.5"
with bleeds	5.75"	x	8.75"
Quarter page ad	2.167"	x	3.667"