

# UNO Fest April 30–May 10, 2020



## UNO Fest 2020 showcases acclaimed artists, daring stories & new voices!

Intrepid Theatre’s annual festival of solo performance presents shows from across North America in downtown Victoria.

UNO is a highlight of the season for local audiences with its carefully curated mix of the personal, the profound, the hilarious and the unexpected.

Since its inception in 1997, UNO Fest has earned a well-deserved reputation as **Canada’s premiere juried festival of solo performance**, reaching an annual audience of 2,000 theatregoers with over 25 performances!

The festival features Pay-What-You-Can opening nights and free public presentations, keeping theatre accessible for our community.

### Ad Rates

**Advance Festival Program** small ..... \$300  
**Advance Festival Program** banner ..... \$800

**House Program** quarter page ..... \$150  
**House Program** full page ..... \$400

Prices do not include GST or ad design/production

### Deadlines

**Advance Festival Program**  
 booking & ad delivery: **February 17, 2020**

**House Program**  
 booking & ad delivery: **March 29, 2020**

### Specifications

#### File Format

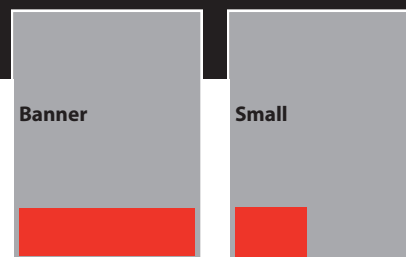
High-res (300 dpi) full-colour process PDF.  
 Fonts converted to outlines and vector graphics.

### Contact

Bonne Light  
 250-388-5321  
 promote@bonnelightadvertising.com

**UNO Fest Advance Program**  
 7,000 copies (distributed in advance)

	width	x	height
<b>Banner ad</b>	11"	x	2"
<b>Small ad</b>	3.5"	x	2"



**UNO Fest House Program**  
 850 copies (distributed at the shows)

	width	x	height
<b>Full page ad</b>	4.5"	x	7.5"
with bleeds	5.75"	x	8.75"
<b>Quarter page ad</b>	2.167"	x	3.667"

