

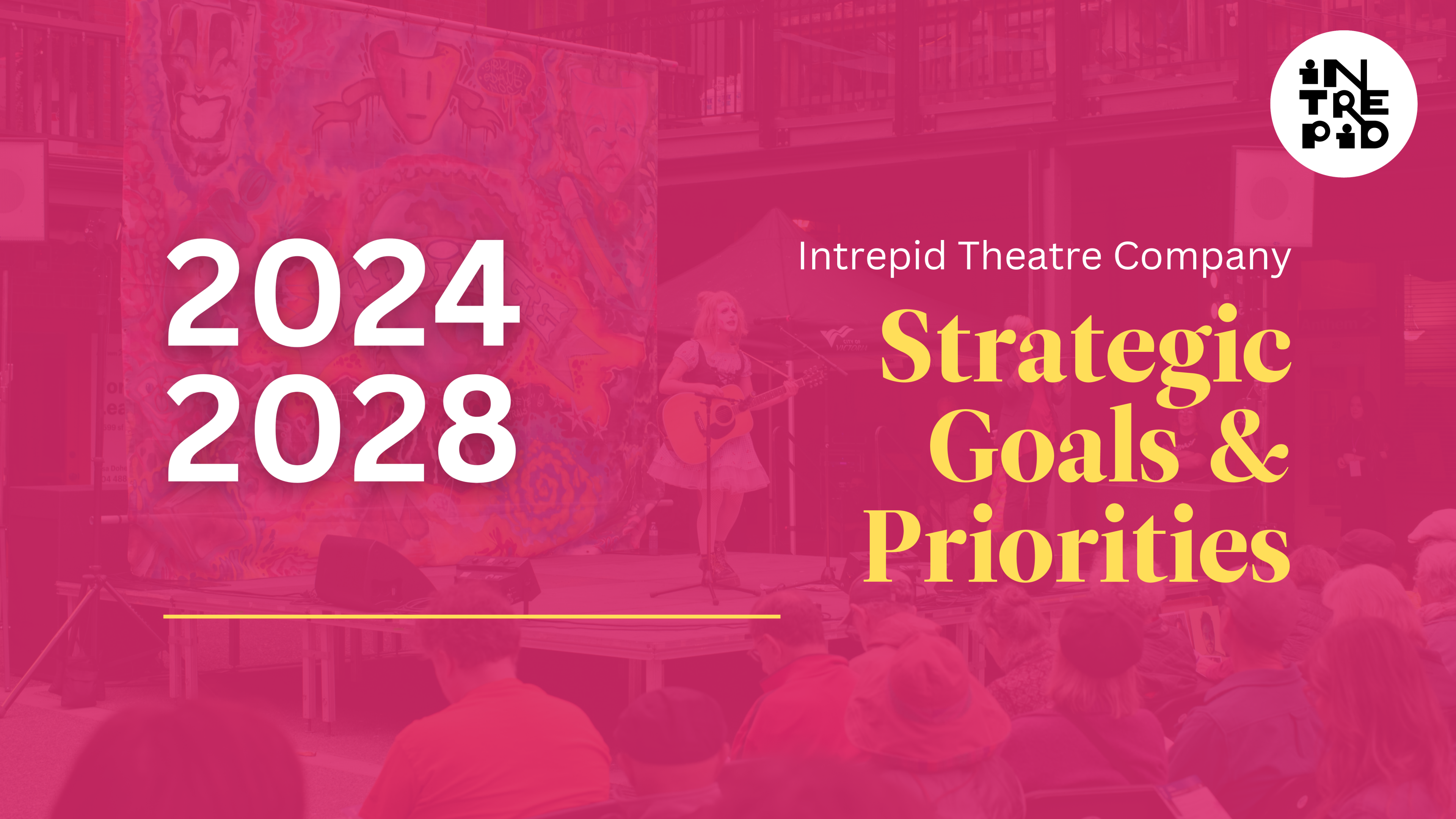


2024  
2028

Intrepid Theatre Company

# Strategic Goals & Priorities

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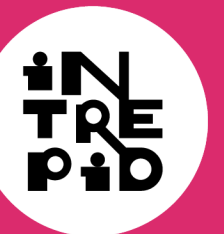




# Background

Throughout the 2024 Season, the Board of Directors and Leadership Team undertook a review of the 2020-2023 Strategic Goals & Priorities, analyzed current opportunities and challenges, and created a guiding vision for the future work of Intrepid Theatre.

This work was supported by long-time consultant Claire Rettie of Borealis Consulting.





# Artistic Commitments

**Goal:** Partnerships, programming and engagements uplift and celebrate the voices, histories and experiences of Indigenous, 2SLGBTQIA+, BIPOC, and equity-deserving artists.

**Goal:** Local companies and artists enjoy opportunities to develop, support and showcase their artistic works with Intrepid's support.

**Goal:** Programming and venue choices demonstrate commitment to accessibility in all its forms and meanings.





# Identity Recognition

**Goal:** In collaboration with Indigenous leadership and artists, Intrepid works to respond to the Truth and Reconciliation Commission of Canada: Calls to Action and the United Nations Declaration on the Rights of Indigenous Peoples.

**Goal:** Local artists, arts professionals and leaders advance their knowledge and craft through mentorship programs; performance and curatorial opportunities; and Intrepid designed works.

**Goal:** Intrepid is recognized and supported for boundary-pushing performance art that amplifies the voices of under-represented artists; shares unexpected stories; and fosters a sense of belonging.

**Goal:** Intrepid Theatre presents a new commission to celebrate and mark notable anniversary seasons.





# Diverse, Sustainable Funding

**Goal:** Integrated fund development strategies address short-, mid- and long-term revenue health.

**Goal:** Sponsorships support co-presentations, partnerships and on-going learning and development.







# Multi-year Planning

**Goal:** Needs assessments and risk management plans are in place, and up to date for short- mid- and long-term venue use and development.

**Goal:** Festivals are curated and planned between 12 and 18 months in advance.

**Goal:** Organizational policies and practices are aligned with Intrepid values.